

Seattle Central Community College
STRATEGIC PLAN 2006-2011
Goals and Objectives for 2008-09
1/13/2009

Goal 1. Develop and implement a financial plan that sustains the financial health of the college and is aligned with the college's mission and strategic direction.

- **Objective 1.1.** Build restricted reserves to 5% of the operating budget.
- **Objective 1.2.** Build unrestricted reserves for the operating budget.
- **Objective 1.3.** Diversify and increase local funding.
- **Objective 1.4.** Build an operating budget process that anticipates and responds to fluctuations in the economy.

Goal 2. Increase enrollment, retention, persistence and completion of certificates and degrees, congruent with the mission and values of the college.

- **Objective 2.1** Develop and carry out a comprehensive enrollment management plan to attract and retain students.
- **Objective 2.2** Meet the college's annual FTES allocation.
- **Objective 2.3** Increase student retention fall to winter quarter by 5 percentage points.
- **Objective 2.4** Increase the number of students who achieve State Momentum Points by 5 percent.
- **Objective 2.5** Increase the number of students who are awarded degrees and certificates, and transfer to baccalaureate institutions, by 2 percentage points.
- **Objective 2.6** Achieve student diversity in all college divisions and programs.
- **Objective 2.7** Achieve employee diversity in all college divisions and programs.

Goal 3. Continually improve institutional effectiveness.

- **Objective 3.1** Improve student satisfaction with student services, educational programs and the overall college experience.
- **Objective 3.2** Increase student involvement to enhance the quality of the overall college experience.
- **Objective 3.3** Provide professional development for faculty, staff and administrators to improve their effectiveness and stay current.

Goal 4. Develop and sustain state-of-the-art facilities that support a positive learning and working environment.

- **Objective 4.1** Improve facilities through renovation, additions and repairs.
- **Objective 4.2** Integrate facilities planning in a manner that incorporates all master planning processes and supports the college's educational mission.
- **Objective 4.3.** Improve and sustain the quality of the physical environment.
- **Objective 4.4** Enhance facilities to support a safe and secure environment.
- **Objective 4.5** Improve information technology capacity and network infrastructure.

Goal 5. Increase community awareness and support for the college's mission, vision, and strategic direction.

- **Objective 5.1** Strengthen relationships with business and educational communities in order to contribute to the region's prosperity.
- **Objective 5.2** Each professional technical program has a TAC that meets quarterly and completes its annual action plan (established at its first meeting of the year).
- **Objective 5.3** Increase the college's leadership role by working collaboratively with external partners towards creating regional solutions for education and training needs.

Goal 6. Strengthen and align instructional programs, curricula and teaching to be responsive to students and community educational goals and market demands.

- **Objective 6.1** Create and assess programs to ensure that they provide pathways for students to obtain certificates, degrees or employment.
- **Objective 6.2** Meet the learning outcomes for all programs.
- **Objective 6.3** Offer more integrative learning experiences.